

Gabrielle Dondero

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Education

General Assembly Certificate in UX Design

Completed February 2023

Long Island University Brookville, NY

Graduated May 2020

B.F.A in Digital Arts & Design | GPA: 3.9 (Summa Cum Laude)

- Relevant Coursework: Publication Design, Digital Illustration, Web Development, Page Layout, UX/UI Design, Digital Imaging, 3D Modeling, Animation, Photography, Package Design, Prototyping, Video Editing, 3D Printing.
- Honors: Presidential Transfer Scholarship Recipient, Dean's List for 4 consecutive semesters, O'Malley Grant Recipient

Suffolk County Community College Riverhead, NY

Graduated May 2018

A.A.S in Graphic Design | GPA: 3.8

Experience

Xplorie Graphic Designer

January 2021 - Present

- Created wireframes and designed a MVP for a proprietary e-commerce solution for online attraction sales.
- Created wireframes/mockups to redesign and build Xplorie's activity sites using HTML, CSS, and jQuery on existing Wordpress site.
- Deployed custom tags in Google Tag Manager to track clicks on the new activity site.
- Created B2B/B2C and client marketing materials in print, web, and video format.
- Redesigned and built weekly marketing and guest facing emails in HubSpot, iContact, and Marketing Cloud.
- Researched and coordinated blog post content with writer, built articles in Wordpress and created graphics.
- Created social media marketing campaigns for both B2B and B2C channels.
- Managed five different Wordpress sites, including updating all to the latest version of Wordpress, and all plugins.

Xplorie Junior Graphic Designer

August 2020 - January 2021

- Redesigned and built B2B and B2C Wordpress blogs.
- Built articles on blogs and created all graphics associated.
- Coordinated all onboarding marketing materials for clients.
- Compiled Google Analytics reports on activity websites.

St. James-Head of the Harbor Neighborhood Preservation Coalition Graphic Designer February 2021 - Present

- Created the website and presence for the coalition, along with a brand identity.
- Responsibilities include the creation and upkeep of all marketing materials creation, including ads, brochures, promotional items, social media, and press releases.

Dondero Design Graphic/Web Designer

September 2016 - Present

- Worked with a variety of local businesses, and national organizations to create websites, logos, product labels, print and digital materials.

Richner Communications Graphic Designer

May 2020 - July 2020

- Worked with a variety of local businesses, and national organizations to create websites, logos, product labels, print and digital materials.

Tilles Center Graphic Designer

August 2019 - June 2020

- Created print and digital advertising for upcoming events.
- Handled a variety of projects including banners, social media e-blasts, flyers, web banners, invitations, and event journal.
- Prepared images for the web and updated the Wordpress website with upcoming events.
- Created annual Gala Journal, menu and event assets.

Bethpage Federal Credit Union Design Intern

May 2019 - August 2019

- Worked directly with the art director and marketing team to create a variety of print materials for branches including postcards, brochures, and flyers
- Designed web pages for a financial education online class

Skills

Print and Digital Design: Figma, Adobe Creative Suite (Photoshop, Illustrator, Indesign, Premiere Pro, After Effects), Robofont,

Web Development: WordPress, HTML/CSS, JavaScript, jQuery, PHP, Tailwind, Bootstrap,

Marketing/CMS: Google Analytics, Google Tag Manager, Google Data Studio, Jira, Hubspot, Constant Contact, iContact, iPost, Salesforce, Marketing Cloud, Copywriting

Office: Microsoft Office (Word, Excel, PowerPoint), Google Suite (Docs, Slides, Sheets)

Transferable Skills: Interpersonal Communication, Problem Solving, Teamwork, Time Management, Analytical/Detail Oriented, File Management