

Gabrielle Dondero

GRAPHIC DESIGNER

OBJECTIVE

Passionate and earnest individual seeking placement in an art department where I can further develop my design skills and creative mind. In-depth experience with computers and proficient with a range of applications in the Adobe Creative Suite. I enjoy working both independently and collaboratively and bring a passion to all my design projects. I am often described by colleagues as someone who goes above and beyond.

CONTACT

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EDUCATION

Long Island University

B.F.A in Digital Art and Design

September 2018 - May 2020

GPA: 3.9 (Summa Cum Laude)

Awards: Presidential Transfer Scholarship Recipient, Dean's List (all semesters), O'Malley Grant Recipient

Coursework: Publication Design, Digital Illustration, Web Development, Page Layout, UX Design, Digital Imaging, 3D Modeling, Animation, Photography, Package Design, Prototyping, Video Editing, 3D Printing.

Suffolk County Community College

A.S. in Graphic Design

GPA: 3.8

September 2014 - May 2018

Awards: Dean's List Recipient (all semesters)

Coursework: Art History, Drawing and Painting, Photo Editing, 2D Illustration, Digital Illustration, Type Setting, Page Layout, Web Development, Photography, Package Design, Prototyping, Digital Imaging.

SKILLS

I am highly proficient working with different applications in Adobe Creative Suite. High level of understanding of HTML/CSS and WordPress. Working knowledge of JavaScript, jQuery, and PHP. Applications I'm familiar with include, Adobe Photoshop, Illustrator, InDesign, Dreamweaver, AfterEffects, Premiere Pro, Acrobat, XD, Robo-Font. Comfortable working in and managing Google Analytics, Hubspot, Constant Contact, and IContact. Currently exploring SQL.

REFERENCES

Portfolio and References Furnished Upon Request.

WORK EXPERIENCE

Xplorie | Graphic Designer

August 2020 - Present

Graphic Designer working on the marketing team responsible for creating all marketing materials for print and web for on-boarding purposes. Responsibilities include research and article builds for both B2B and B2C blogs, marketing emails, and social posts. Web responsibilities include for all upkeep and changes to multiple WordPress sites. Redesigned and built all assets for Xplorie's main property program site which allows users to toggle between their complimentary and exclusive activities, call to book, and chat with an agent.

GuestX Podcast | Graphic Designer

July 2021 - Present

Graphic Designer working collaboratively with the marketing and podcast team to create a brand identity for a new podcast centered around guest experience in the hospitality industry. Responsible for building and maintaining the website, Google Analytics, all social media graphics and assets, weekly bumper videos, content writing for each episode, email creation, assets for conferences, and video editing.

Richner Communications, Inc. | Graphic Designer

May 2020 - July 2020

Graphic Designer working within the art department creating ads for one of the largest local media companies in New York State. Responsible for the creation of various print and digital ads, coupons, and menus for local businesses and organizations.

Tilles Center | Graphic Designer

August 2019 - March 2020

Designer working closely with the marketing team to create a range of print and digital advertising for upcoming events. Handled a variety of projects, including banners, social media e-blast graphics, flyers for upcoming events and preparing images for the Tilles Center website as well as updating the event pages. Larger projects include creating the annual Journal and Swing for Kids brochures and the invitations for the 2019 Jerry Seinfeld Gala event.

Moka Graphics | Freelance Designer

September 2019 - February 2020

Freelance designer working collaboratively with head designer and owner of the establishment. Working mainly on print and web projects, which included utilizing the entire Adobe Creative Suite and WordPress.

Bethpage Federal Credit Union | Design Intern

May 2019 - July 2019

Design intern at a local credit union working directly with the art director and marketing team. I created various print materials for branches including postcards, brochures, and flyers. I also designed various web pages for their My Money Mobile financial education online class. Also collaborated with the design team on marketing projects, as well as projects for wall art around the corporate office.

Freelance Graphic Designer

September 2016 - Present

Designed logos, a variety of print and digital materials, websites, social media assets for local small businesses across Long Island.

NON-PROFIT

St James - Head of the Harbor

Neighborhood Preservation Coalition

March 2021 - Present

Tasked with creating the website and identity. Responsibilities include website updates and maintenance, creation of print and digital ads and assets, maintaining social media pages, and preparing press releases for print and distribution.

Old Field Farm, Ltd

May 2015 - Present

A 501(c)(3) organization dedicated to restoring the historic Old Field Farm County Park Land and hosting several annual equestrian and community events. I am responsible for education and community outreach. Created printed educational material to help the public understand the intricacy of equestrian sports and also flyers for movie night events. Also responsible for all social media posts and upkeep of the pages.

The Ride For Becca Foundation

October 2016 - Present

A 501(c)(3) organization dedicated to helping riders who are in need of financial support. Graphic designer and social media coordinator responsible for the creation of printed and digital material for the website and events, and also managing foundation's social media pages.